

BETMGM'S NEWLY DESIGNED STATE-OF-THE-ART SPORTS BETTING APP LAUNCHES IN NEVADA

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Advanced In-Game Betting, Expanded Prop Markets and Rewards Connectivity Headline New Ways to Play

LAS VEGAS, Feb. 5, 2024 -- BetMGM's newly designed mobile sports betting app is now live in Las Vegas, the Sports and Entertainment Capital of the World. Powered by Entain, the newly designed BetMGM Nevada app offers sports fans significant enhancements to the mobile sports betting experience including an exponential increase in prop and parlay wager options, live streaming capabilities, digital deposits and withdrawals.

"As the world's biggest sporting event arrives in Las Vegas this week, it is the ideal moment to introduce Nevada to our premier mobile sports betting app," said **BetMGM CEO Adam Greenblatt**. "Nevada attracts people from around the world and is home to an incredibly knowledgeable sports fan base. It is vital to provide them with a superior product, and we are thrilled to do that with this launch."

The enhanced app complements MGM Resorts' best-in-class retail sportsbooks at nine destinations along the Las Vegas Strip including Bellagio, ARIA, The Cosmopolitan of Las Vegas, MGM Grand, Mandalay Bay, Park MGM, Luxor, New York-New York and Excalibur.

Highlights of the BetMGM app's new features now accessible for Nevada users include:

• Expanded Pre-Game & In-Game Options: Entain's integration of Angstrom Sports technology will allow the BetMGM app to provide an exponentially larger number of markets for the 'Big Four' U.S. sports. Players will enjoy a wide portfolio of pre-game and in-game wagering options with more attractive odds on team, individual player and play-by-play bets.



- **Digital Deposits & Withdrawals**: BetMGM Nevada users now enjoy new deposit options, digitally accessing their wallet for fast and convenient deposits and withdrawals from the app.
- BetMGM Rewards: The new Nevada app now is connected to BetMGM
 Rewards delivering the perks of a world-class loyalty program to the
 sports betting world. With every wager placed in Nevada, BetMGM app users
 now earn BetMGM Rewards Points and MGM Rewards Tier Credits unlocking
 VIP benefits to MGM Resorts' 20+ premier destination resorts ranging from
 Bellagio, ARIA, MGM Grand and Mandalay Bay in Las Vegas to Borgata in
 Atlantic City, Beau Rivage in Mississippi, and MGM National Harbor in
 Maryland, among many others.
- Same-Game Parlay+: The enhanced app features Same-Game Parlay+, a new way to combine favorite same-game parlays to create one super parlay. Players now can connect two different same-game parlays into a single bet with ease for dramatically increased odds.

BetMGM currently operates in 28 markets with mobile and retail offerings.

As BetMGM continues to expand to new markets, responsible gambling education remains a key focus. BetMGM is proud to provide resources to help customers play responsibly including GameSense, an industry leading program, developed and licensed to MGM Resorts by the British Columbia Lottery Corporation. Through the integration within BetMGM's mobile and desktop platforms, customers can receive the same GameSense experience they have grown to count on at MGM Resorts properties nationwide. This complements BetMGM's already existing responsible gambling tools which serve to provide customers with an entertaining and safe digital experience.

For more information, follow <u>@BetMGM</u> on X (formerly Twitter).

About BetMGM

BetMGM is a market-leading sports betting and gaming entertainment company, pioneering the online gaming industry. Born out of a partnership between MGM Resorts International (NYSE: MGM) and Entain Plc (LSE: ENT), BetMGM has exclusive access to all of MGM's U.S. land-based and online sports betting, major tournament poker, and online gaming businesses. Utilizing Entain's U.S.-licensed, state-of-the-art technology, BetMGM offers sports betting and online gaming via market-leading



brands including BetMGM, Borgata Casino, Party Casino and Party Poker. Founded in 2018, BetMGM is headquartered in New Jersey. For more information, visit https://sports.betmgm.com/en/blog/.

Forward-Looking Statements

Statements in this release that are not historical facts are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended, which involve substantial risks and/or uncertainties, including those described in MGM Resorts International's public filings with the Securities and Exchange Commission. Forward-looking statements can be identified by the use of forward-looking terminology such as "believes," "expects," "could," "may," "will," "should," "seeks," "likely," "intends," "plans," "pro forma," "projects," "estimates" or "anticipates" or the negative of these words and phrases or similar words or phrases that are predictions of or indicate future events or trends and that do not relate solely to historical matters. BetMGM has based forward-looking statements on management's current expectations, assumptions and projections about future events and trends. Examples of these statements include, but are not limited to, BetMGM's expectations regarding launch of the new BetMGM app in Nevada and new enhancements available in the app such as expanded pre-game and in-game options, digital deposits and withdrawals, BetMGM rewards integration, and same-game parlay+. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements. Included among the important factors that could cause actual results to differ materially from those indicated in such forward-looking statements are: risks related to the effects of economic conditions and market conditions in the markets in which BetMGM operates, the significant competition within the gaming and entertainment industry; risks that launch of the app does not occur or does not occur in the manner described herein; BetMGM's ability to execute on its business plan; changes in applicable laws or regulations, particularly with respect to iGaming and online sports betting; BetMGM's ability to manage growth and access the capital needed to support its growth plans; BetMGM's ability to obtain the required licenses, permits and other approvals necessary to grow in existing and new jurisdictions, and additional risks and uncertainties described in MGM Resorts International's Form 10-K, Form 10-Q and Form 8-K reports (including all amendments to those reports). In providing forward-looking statements, neither MGM Resorts International nor BetMGM is undertaking any duty or obligation to update these statements publicly as



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