

To: The Directors

Sportingbet Plc 4th Floor 45 Moorfields London EC2Y 9AE

25 January 2013

Dear Sirs

Scheme document relating to the recommended offer by GVC Holdings Plc and William Hill Australia Pty Limited for Sportingbet Plc to be effected by way of a scheme of arrangement (the "Scheme Document")

We hereby consent to the issue of the Scheme Document dated 25 January 2013 and confirm that we have given and have not withdrawn our consent to the inclusion of our name and references to us in the form and context in which they appear in the document.

Yours faithfully,

for and on behalf of Citigroup Global Markets Limited