



To: The Directors
Sportingbet Plc
4th Floor
45 Moorfields
London EC2Y 9AE

25 January 2013

Dear Sirs

Letters to Sportingbet Plc share scheme participants relating to the recommended offer by GVC Holdings Plc and William Hill Australia Pty Limited for Sportingbet Plc to be effected by way of a scheme of arrangement

We hereby consent to the issue of the letters to Sportingbet Plc share scheme participants dated 25 January 2013 and confirm that we have given and have not withdrawn our consent to the inclusion of our name and references to us in the form and context in which they appear in the letters.

Yours faithfully,

A handwritten signature in black ink, appearing to be "John" or similar, written in a cursive style.

for and on behalf of Citigroup Global Markets Limited