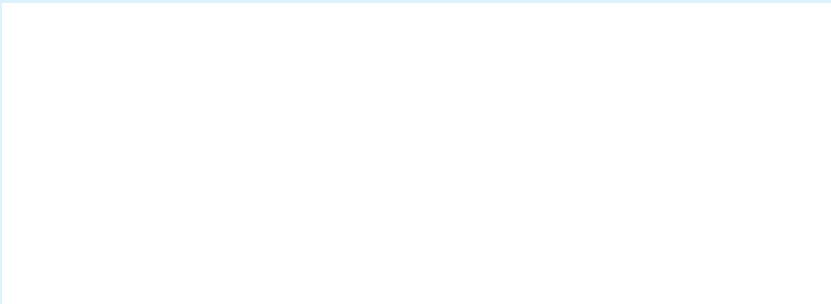


# ATTENDANCE CARD

Sportingbet plc – COURT MEETING  
Claim No. 222 of 2013  
IN THE HIGH COURT OF JUSTICE  
CHANCERY DIVISION  
COMPANIES COURT  
IN THE MATTER OF SPORTINGBET PLC  
and  
IN THE MATTER OF THE COMPANIES ACT 2006



For use at the meeting (the "Court Meeting") of the Scheme Shareholders (as defined in the scheme of arrangement (the "Scheme") proposed to be made between Sportingbet plc (the "Company") and the Scheme Shareholders (defined in the Scheme)) to be held at the offices of Sportingbet plc, 4th Floor, 45 Moorfields, London EC2Y 9AE on 21 February 2013 at 10.30am or as soon thereafter as the Bondholder General Meeting (as defined in the Scheme) is concluded or adjourned.

If you wish to attend this meeting in your capacity as holder of shares in the Company, please sign this card on arrival and hand it to Capita Registrars. This will facilitate entry into the meeting.

Signature of  
person attending

Bar Code:

Investor Code:

## Notes

1. As a member of the Company you are entitled to appoint a proxy to exercise all or any of your rights to attend, speak and vote at the Court Meeting of the Company. You can only appoint a proxy using the procedures set out in these notes.
2. Appointment of a proxy does not preclude you from attending the Court Meeting and voting in person.
3. In the case of joint holders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which names of the joint holders appear in the Company's register of members in respect of the joint holding (the first-named being the most senior). The signature of any one joint holder will be sufficient.
4. A proxy does not need to be a member of the Company but must attend the meeting to represent you. To appoint as your proxy a person other than the Chairman of the Court Meeting, strike out the words "the Chairman of the Court Meeting" and add the name of the proxy you wish to appoint and initial the alteration. If you sign and return this proxy form with no name inserted in the box, the Chairman of the Court Meeting will be deemed to be your proxy. Where you appoint as your proxy someone other than the Chairman, you are responsible for ensuring that they attend the Court Meeting and are aware of your voting intentions. If you wish your proxy to make any comments on your behalf, you will need to appoint someone other than the Chairman and give them the relevant instructions directly.
5. You may appoint more than one proxy provided each proxy is appointed to exercise rights attached to different shares. You may not appoint more than one proxy to exercise rights attached to any one share. To appoint more than one proxy, the proxy form should be photocopied and completed for each proxy holder. The proxy holder's name should be written on the proxy form together with the number of shares in relation to which the proxy is authorised to act. The box on the proxy form must also be ticked to indicate that the proxy instruction is one of multiple instructions being given.
6. If you wish your proxy to vote for the Scheme, insert your signature in the box marked "FOR the Scheme". If you wish your proxy to vote against the Scheme, insert your signature in the box marked "AGAINST the Scheme". Only insert your signature once. If you sign in both boxes, or do not sign in either, then this Form of Proxy shall be invalid. On any other business at the Court Meeting, your proxy will vote or abstain at his or her discretion.

Continued overleaf

# FORM OF PROXY Sportingbet plc – COURT MEETING VOTING CARD

Bar Code:

Investor Code:

Event Code:

Please read carefully the Notice convening the Court Meeting and explanatory notes set out above before completing this form.

I/We being a shareholder(s) (see note 10) of the above-named Company, appoint the Chairman of the Court Meeting or

Name of Proxy:

Shares authorised:

(see note 4)

to act as my/our proxy to attend and to speak and vote for me/us and on my/our behalf at the Court Meeting to be held at the offices of Sportingbet plc, 4th Floor, 45 Moorfields, London EC2Y 9AE on 21 February, 2013 at 10.30am (or as soon thereafter as the Bondholder General Meeting convened for 9.30am on the same date has been concluded or adjourned) and at every adjournment thereof for the purpose of considering and, if thought fit, approving, with or without modification, the Scheme referred to in the Notice convening the Court Meeting and at such Court Meeting to vote for me/us and in my/our name for the Scheme (either with or without modification, as my/our proxy may approve), or against the Scheme as hereby indicated (see note 6):

**IMPORTANT: If you wish to vote for the Scheme, insert your signature in the box marked "FOR the Scheme". If you wish to vote against the Scheme, insert your signature in the box marked "AGAINST the Scheme". Only insert your signature once. If you sign in both boxes, or if you do not sign in either, then this Form of Proxy shall be invalid.**

## ONLY SIGN ONE BOX

FOR the said Scheme

AGAINST the said Scheme

Date

Please return by post or, during normal business hours, by hand, to Capita Registrars at PXS, 34 Beckenham Road, Beckenham, Kent, BR3 4TU so as to arrive by 10.30am on 19 February 2013. Alternatively, it may be handed to Capita Registrars on behalf of the Chairman of the Court Meeting at the Court Meeting (or any adjournment thereof) before the taking of the poll. Alternatively you may wish to submit your proxy electronically via the Company's website at [www.sportingbet-shares.com](http://www.sportingbet-shares.com) where details of the procedure are shown. You will need to provide your investor code. Notice of the Court Meeting and details of the business to be transacted are set out in the circular to shareholders containing the Scheme.

Please sign and return the Form of Proxy whether or not you plan to attend the Court Meeting.

Please note that only Scheme Shareholders (as defined in the Scheme) are eligible to vote on the Scheme at the Court Meeting.

7. The Voting Record Time for the Court Meeting is 6.00pm on 19 February 2013 (or, if the meeting is adjourned, 6.00pm on the second day before the day set for such adjourned meeting). To appoint a proxy using this form, the form must be completed and signed, sent or delivered to the Company's Registrars, Capita Registrars, PXS, 34 Beckenham Road, Beckenham, Kent, BR3 4TU, by no later than 10.30am on 19 February 2013 (or, if the meeting is adjourned 48 hours before the time fixed for the adjourned meeting). Alternatively, it may be handed to Capita Registrars on behalf of the Chairman at the Court Meeting (or any subsequent adjournment thereof) before the taking of the poll at the meeting. Completion and return of the form of proxy will not preclude a member from attending and voting in person at the Court Meeting. Alternatively, you may wish to submit your proxy electronically via the Company's website at [www.sportingbet-shares.com](http://www.sportingbet-shares.com) where details of the procedure are shown. You will need to provide your investor code.
8. In the case of a member which is a company, this proxy form must be signed on its behalf by an officer of the company or an attorney for the company. Any power of attorney or any other authority under which this proxy form is signed (or a duly certified copy of such power of attorney) must be included with the proxy form.
9. If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.
10. Only those members entered on the Company's register of members at 6.00pm on the day which is two days before the day of the Court Meeting or, if the Court Meeting is adjourned, shareholders entered on the Company's register of members at 6.00pm on the day two days before the date of any adjournment shall be entitled to attend and vote at the Court Meeting.
11. Any alteration of the form must be initialled.
12. Please note that only Scheme Shareholders (as defined in the accompanying circular) are eligible to vote on the Scheme at the Court Meeting.
13. If you have any questions please call Capita Registrars on 0871 664 0321 (from inside the UK) or +44 20 8639 3399 (from outside the UK). Calls to the 0871 664 0321 number cost 10 pence per minute (including VAT) plus your service provider's network extras. Lines are open 9.00am to 5.30pm (UK time) Monday to Friday. Calls to the +44 20 8639 3399 number from outside the UK are charged at applicable international rates. Different charges may apply to calls from mobile telephones and calls may be recorded and randomly monitored for security and training purposes. Capita Registrars cannot provide advice on the merits of the Scheme nor give any financial, legal or tax advice.

Business Reply  
Licence Number  
RSBH-UXKS-LRBC



PXS  
34 Beckenham Road  
Beckenham  
BR3 4TU