

# ATTENDANCE CARD

## Sportingbet plc – SHAREHOLDER GENERAL MEETING

For use at the general meeting (the "Shareholder General Meeting") of Sportingbet plc (the "Company") to be held at the offices of Sportingbet plc, 4th Floor, 45 Moorfields, London EC2Y 9AE on 21 February 2013 at 10.45am or as soon thereafter as the Court Meeting referred to in the Notice of the Shareholder General Meeting is concluded or adjourned.

If you wish to attend this meeting in your capacity as holder of shares in the Company, please sign this card on arrival and hand it to Capita Registrars. This will facilitate entry into the meeting.

Signature of person attending

Bar Code:

Investor Code:

### Notes

1. Every holder has the right to appoint some other person(s) of their choice, who need not be a shareholder, as his proxy to exercise all or any of his rights, to attend, speak and vote on their behalf at the Shareholder General Meeting. If you wish to appoint a person other than the Chairman, please insert the name of your chosen proxy holder in the space provided. If the proxy is being appointed in relation to less than your full voting entitlement, please enter the number of shares in relation to which they are authorised to act as your proxy. If left blank your proxy will be deemed to be authorised in respect of your full voting entitlement (or if this proxy form has been issued in respect of a designated account for a shareholder, the full voting entitlement for that designated account).
2. To appoint more than one proxy you may photocopy this form. Please indicate the proxy holder's name and the number of shares in relation to which they are authorised to act as your proxy (which, in aggregate, should not exceed the number of shares held by you). Please also indicate if the proxy instruction is one of multiple instructions being given. All forms must be signed and should be returned together in the same envelope.
3. The 'Vote Withheld' option is provided to enable you to abstain on the resolution. However, it should be noted that a 'Vote Withheld' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
4. Only those members entered on the Company's register of members at 6.00pm on the day which is two days before the day of the Shareholder General Meeting or, if the Shareholder General Meeting is adjourned, members entered on the Company's register of members at 6.00pm on the day two days before the date of any adjournment shall be entitled to attend and vote at the Shareholder General Meeting.
5. The completion and return of this form or proxy will not preclude a member from attending the Shareholder General Meeting and voting in person. If you attend the Shareholder General Meeting in person, your proxy appointment will automatically be terminated.
6. The Voting Record Time for the Shareholder General Meeting is 6.00pm on 19 February 2013 (or, if the meeting is adjourned, 6.00pm on the second day before the day set for such adjourned meeting). The Form of Proxy must arrive at Capita Registrars, PXS, 34 Beckenham Road, Beckenham, BR3 4TU during usual business hours accompanied by any Power of attorney under which it is executed (if applicable) no later than 10.45am on 19 February 2013 (or, if the meeting is adjourned 48 hours before the time fixed for the adjourned meeting). Alternatively, you may wish to submit your proxy electronically via the Company's website at [www.sportingbet-shares.com](http://www.sportingbet-shares.com) where details of the procedure are shown. You will need to provide your investor code.

*Continued overleaf*

## FORM OF PROXY Sportingbet plc – SHAREHOLDER GENERAL MEETING VOTING CARD

Bar Code:

Investor Code:

Event Code:

Please read carefully the Notice convening the Shareholder General Meeting and explanatory notes set out above before completing this form.

I/We being a shareholder(s) (see note 4) of the above-named Company, appoint the Chairman of the Shareholder General Meeting or

Please tick box if you are appointing more than one proxy

Name of Proxy:

Shares authorised:

(see note 1)

to act as my/our proxy to attend and to speak and vote for me/us and on my/our behalf at the Shareholder General Meeting to be held at the offices of Sportingbet plc, 4th Floor, 45 Moorfields, London EC2Y 9AE on 21 February 2013 at 10.45am (or, if later, as soon thereafter as the Court Meeting referred to in the Notice convening the Shareholder General Meeting shall have been concluded or adjourned) and at every adjournment thereof for the purpose of considering and, if thought fit, passing the proposed resolution set out in the Notice convening the Shareholder General Meeting. I/We direct that my/our proxy vote on the resolution set out in the Notice convening the Shareholder General Meeting as indicated below:

Please mark 'X' to indicate how you wish to vote

### SPECIAL RESOLUTION

In order to effect the Scheme (as defined in the Notice convening the Shareholder General Meeting), to authorise the directors of the Company to take all such action as they may consider necessary or appropriate, to approve the reclassification of the Company's share capital into A Shares and B Shares (as both defined in the Scheme), to approve the reduction of the issued share capital of the Company and the capitalisation of the reserve arising on the reduction of capital and the allotment and issue of New Sportingbet Shares (as defined in the Scheme) to GVC Holdings plc and the amendment of the articles of association of the Company, each described more fully in the Notice convening the Shareholder General Meeting.

	For	Against	Vote Withheld
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Signature

Date

Please return by post or, during normal business hours, by hand, to Capita Registrars at PXS, 34 Beckenham Road, Beckenham, Kent, BR3 4TU so as to arrive by 10.45am on 19 February 2013. Alternatively you may wish to submit your proxy electronically via the Company's website at [www.sportingbet-shares.com](http://www.sportingbet-shares.com) where details of the procedure are shown. You will need to provide your investor code.

Notice of the Shareholder General Meeting and details of the business to be transacted are set out in the circular to shareholders containing the Scheme.

Please sign and return the Form of Proxy whether or not you plan to attend the Shareholder General Meeting.

7. In the case of joint holders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which names of the joint holders appear in the Company's register of members in respect of the joint holding (the first-named being the most senior). The signature of any one joint holder will be sufficient.
8. In the case of a member which is a company, this proxy form must be signed on its behalf by an officer of the company or an attorney for the company. Any power of attorney or any other authority under which this proxy form is signed (or a duly certified copy of such power of attorney) must be included with the proxy form.
9. If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.
10. Any alteration of the form must be initialled.
11. If you have any questions please call Capita Registrars on 0871 664 0321 (from inside the UK) or +44 20 8639 3399 (from outside the UK). Calls to the 0871 664 0321 number cost 10 pence per minute (including VAT) plus your service provider's network extras. Lines are open 9.00am to 5.30pm (UK time) Monday to Friday. Calls to the +44 20 8639 3399 number from outside the UK are charged at applicable international rates. Different charges may apply to calls from mobile telephones and calls may be recorded and randomly monitored for security and training purposes. Capita Registrars cannot provide advice on the merits of the Scheme nor give any financial, legal or tax advice.

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Business Reply  
Licence Number  
RSBH-UXKS-LRBC



PXS  
34 Beckenham Road  
Beckenham  
BR3 4TU