



22 May 2020

Dear Shareholder

AGM NOTICE AVAILABLE ON THE GVC WEBSITE TO DOWNLOAD

GVC's articles of association allow GVC to provide all shareholder documents via its website, except where shareholders have requested to receive hard copies of such documents. This process allows GVC to limit the environmental impact of our business and to manage costs more effectively. Previously we have sent you a preference form allowing you to elect how you would like to receive documents from GVC in future. The communication sent with this preference form stated that if you did not reply to us within 28 days you would no longer receive hard copy documents, but would be notified in writing when documents were available on the GVC website. Our records indicate you either did not return a preference form or, elected to receive notice of GVC documents being published on the website.

GVC's notice of the 2020 Annual General Meeting ("AGM Notice") is now available to view and download from the GVC website, www.gvc-plc.com. The AGM Notice sets out the resolutions to be proposed at the Annual General Meeting on 24 June 2020 and these resolutions are also listed overleaf for convenience.

If you would like a hard copy of the AGM Notice then please contact GVC's registrar, Link Asset Services by email at shareholderenquiries@linkgroup.co.uk or by calling 0871 664 0300* if you are phoning from the UK or, +44 (0) 371 664 0300 if you are calling from outside the UK. Alternatively, you can write to them at Link Asset Services, 34 Beckenham Road, Beckenham, Kent BR3 4TU, United Kingdom. You will need to state your name and Investor Code which can be obtained from your share certificate or any correspondence you have received from Link Asset Services.

This letter is introducing the proposals contained in the AGM Notice, which should be read before taking a decision on how to cast your vote. This notification is not a summary of the proposals and should not be regarded as a substitute for reading the AGM Notice. Also enclosed with this letter is your voting card for the 2020 Annual General Meeting.

Yours faithfully

J M BARRY GIBSON

Chairman

* Calls cost 10p per minute plus network extras.

ANNUAL GENERAL MEETING 2020

GVC's 2020 Annual General Meeting will be held on 24 June 2020 at 10.00 a.m. (Central European Time) at Suite 7, Atlantic Suites, Europort Avenue, Gibraltar GX11 1AA.

The summarised resolutions to be proposed are:

1. To receive the 2019 annual report
2. Approve the 2019 Directors' remuneration report
3. Approve the Directors' Remuneration Policy
4. Re-appoint KPMG LLP as auditor
5. Authorise the Directors to agree the auditor's remuneration
6. To elect Barry Gibson as a Director
7. To elect Jette Nygaard-Andersen as a Director
8. To re-elect Pierre Bouchut as a Director
9. To re-elect Virginia McDowell as a Director
10. To re-elect Rob Wood as a Director
11. To re-elect Kenneth Alexander as a Director
12. To re-elect Jane Anscombe as a Director
13. To re-elect Peter Isola as a Director
14. To re-elect Stephen Morana as a Director
15. Approve the GVC Holdings PLC Sharesave Plan
16. Approve the GVC Holdings PLC International Sharesave Plan
17. Authorise the Directors to allot the Company's shares
18. Approve the general disapplication of pre-emption rights
19. Approve the disapplication of pre-emption rights for acquisitions and other capital investment
20. Authorise the Directors to acquire the Company's shares

Resolutions 1 to 17 are proposed as ordinary resolutions, whilst resolutions 18 to 20 are proposed as special resolutions.

Full details of the business to be considered, together with the explanatory notes are set out in the AGM Notice. Please note that this notification does not contain a summary of the contents of the AGM Notice and should not be regarded as a substitute for reading the AGM Notice in full. You should view and download the AGM Notice before taking any decision on how to vote on the proposals set out in the document.
