

A technology-enabled entertainment business and one of the world's largest sports-betting and gaming groups, with well established brands and a leading position in the US

WELL-ESTABLISHED GLOBAL AND REGIONAL BRANDS



24

Leading brands

33

Languages

22

Offices

>20

Licenses

>24,000

Employees



2004: IPO of CasinoClub (£131m)

2009: Acquisition of Betboo (\$30m)

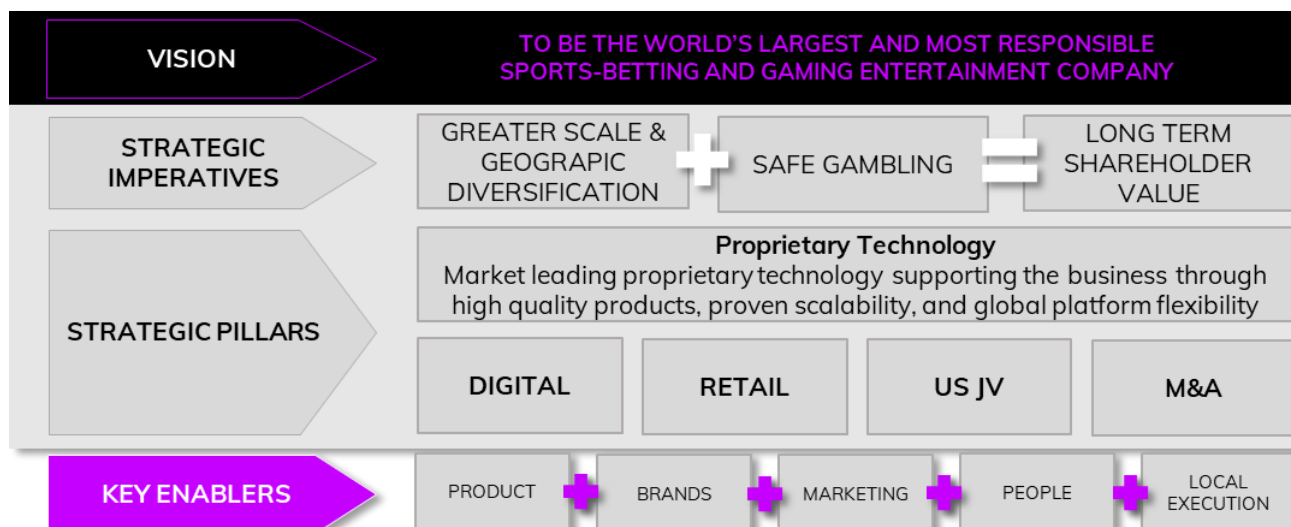
2012/13: Acquisition of Sportingbet – (£485m)

2016: Acquisition of bwin.party (£1.1bn)

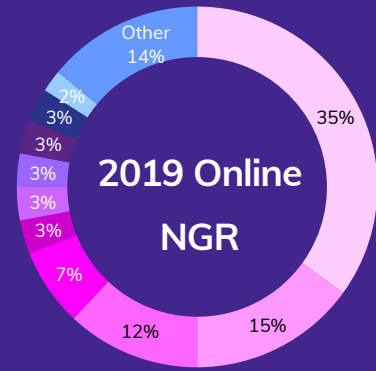
2018/19: Acquisition of Ladbrokes Coral (£3.2bn) and establishment of Roar Digital, 50/50 JV with MGM

2020: Rebrand to Entain

STRATEGIC OVERVIEW



DIVERSIFIED REVENUES BY REGION AND BY PRODUCT:



UK	35%
Germany	15%
Australia	12%
Italy	7%
Georgia	3%
Brazil	3%
The Netherlands	3%
Austria	3%
Spain	3%
Greece	2%
Other	14%

2019 OVERVIEW:

- Strong operational momentum and financial performance
- Group underlying proforma EBITDA £678m (pre IFRS 16)
- Online continued double digit NGR growth with market share gains in all major territories
- UK Retail's excellent execution of triennial migration plans resulted in better than anticipated performance
- Integration on track with Coral and Gala Bingo platform migration completed
- US platform and structure now in place, momentum building
- Total 2019 dividend payment of 35.2p (+10%) in line with previous guidance
- Leading the industry in Responsible Gambling initiatives

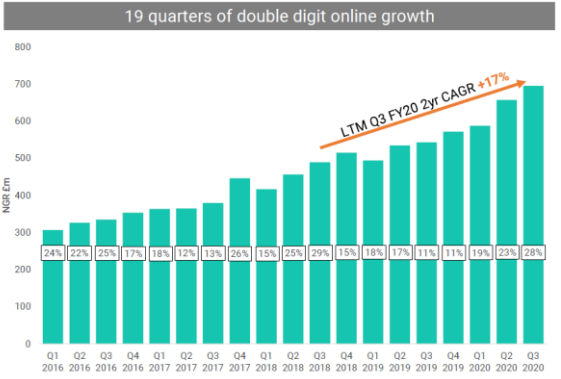


- 50 / 50 joint venture with MGM for sports betting and interactive gaming in the U.S.
- Independent leadership – CEO Adam Greenblatt
- ROAR team now more than 150 and growing
- Strategic partnerships with Yahoo Sports and Buffalo Wild Wings

REGULATION	RESPONSIBILITY	CORPORATE GOVERNANCE	PEOPLE & COMMUNITIES
Only operate in regulated markets	Scientific approach to safer gambling	Best in class corporate governance	Best place to work
100% regulated markets by end of 2023	Leverage technology for player safety	Strengthened Board	Reduce environmental impact
Pro-active regulator engagement	New responsibility algorithms	Strengthened Processes	£100m to Entain Foundation over 5 years
	Remuneration tied to responsibility		

LONG TERM SUSTAINABILITY = LONG TERM SUCCESS

STRONG TRACK RECORD WITH INBUILT GROWTH



By 2023, 100% of the Group's revenue will come from nationally regulated markets, with 99% coming from regulated or regulating markets by 2020

LEADERSHIP



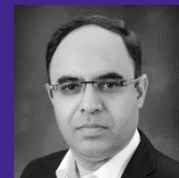
Jette Nygaard-Andersen, CEO

- Appointed CEO January 2021
- Entain NED since December 2019
- Former CEO of Viasat AB



Rob Wood, CFO & Deputy CEO

- Deputy CEO since January 2021, Group CFO since March 2019
- With Group for 6 years
- Former VP at Cerberus Capital



Sandeep Tiku, COO

- Appointed COO July 2020
- With GVC since 2014, first as IT Director and then CTO

CONTACT US

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