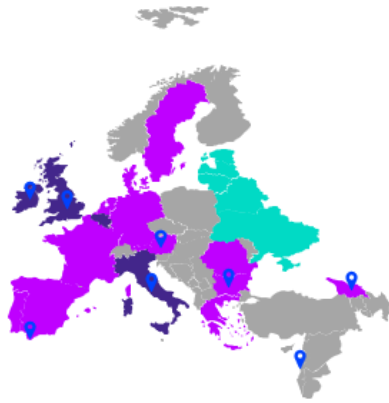
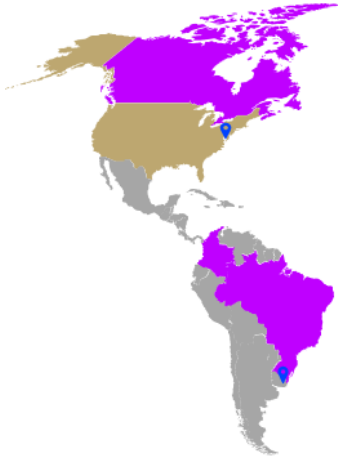


A technology-enabled entertainment business and one of the world's largest sports-betting and gaming groups, with leading global brands and a strong position in the US

The Americas

Europe

Australia and South Asia



● Entain Online presence ● Entain Omni-channel presence ● US JV with MGM Resorts ● Entain offices ● Enlabs geographies

27

Leading brands

33

Languages

24

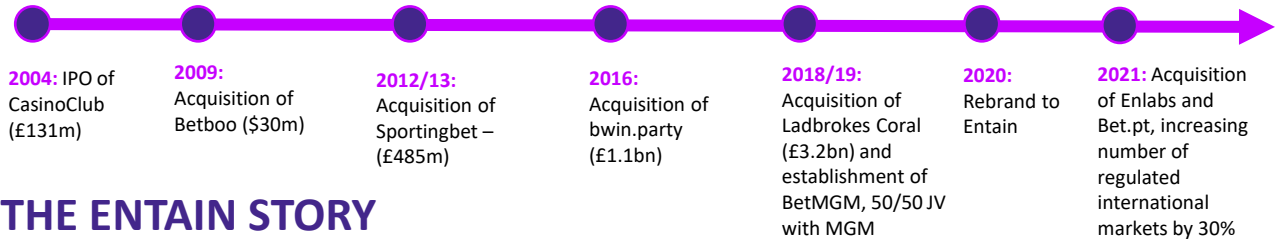
Offices

27

Licensed markets

24,000

Employees



THE ENTAIN STORY

VISION

The world leader in sports betting and gaming entertainment

PURPOSE

Revolutionise gambling to create the most exciting and trusted entertainment for every customer

STRATEGY

Technology Enabled

Sustainability

- Focus on regulated markets
- Lead on responsibility
- Best in class corporate governance
- Best place to work

Growth

- Leadership in the US
- Grow core markets
- Enter new markets
- Expand to new audiences

DELIVER SUSTAINABLE VALUE FOR

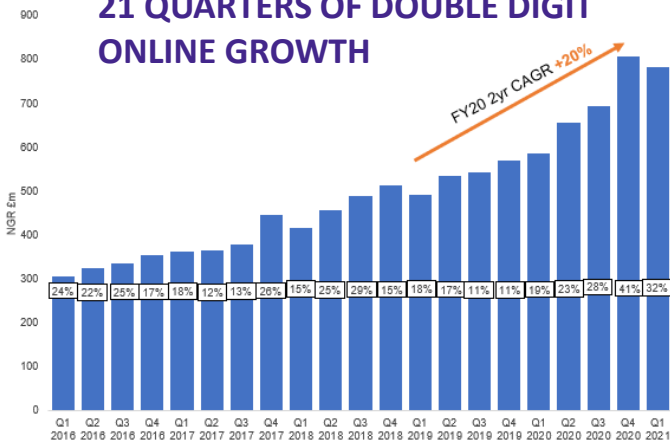
Customers

Our people

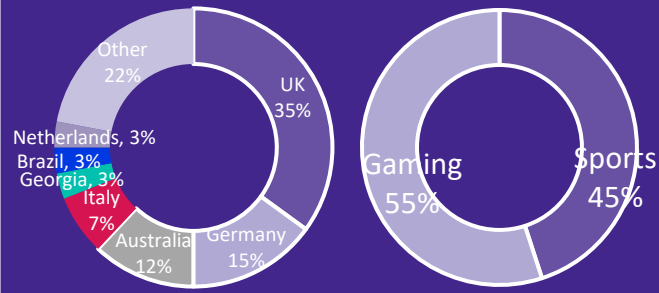
Communities

Shareholders

21 QUARTERS OF DOUBLE DIGIT ONLINE GROWTH



ONLINE NET REVENUE SPLIT (2019)



INVESTMENT CASE

GROWTH

- ▶ Industry leading growth in core markets having seen 21 consecutive quarters of double digit online NGR growth and future growth guaranteed with >10% growth in markets representing 93% of NGR
- ▶ Well positioned for leadership in the US with opportunity for at least 15%-20% share of \$20+bn market
- ▶ Further growth through new markets and audiences with opportunity to expand to 50 regulated markets globally
- ▶ Growth underpinned by unrivalled M&A track record across 20 acquisitions and with significant value accretion delivered through cost and revenue synergies due to leading proprietary technology

SUSTAINABILITY

- ▶ Industry leading sustainability charter and a focus on regulated markets only: 99% regulated markets by end 2020 and 100% by end of 2023
- ▶ Advanced Responsibility & Care programme set to deliver technology led, industry leading, player protection
- ▶ Entain Foundation to support our communities including the Pitching-In campaign to support grass roots sport

KEY ENABLERS

- ▶ Competitive advantage through technology – the unique proprietary platform enables agility, flexibility and growth
- ▶ Leading management team with significant industry experience in every Exco position and track record of growth, innovation and execution
- ▶ Strong balance sheet and cash generation driven by EBITDA and normalised cash flow; on target to reach 2x net debt/EBITDA target

WELL-ESTABLISHED GLOBAL AND REGIONAL BRANDS



SUSTAINABILITY

- Leading the industry on responsible gambling with revolutionary ARC programme
- £100m Entain Foundation to support our communities

In November 2020 we launched our new Sustainability Charter. We have long held the view that the most sustainable business in our industry will be the most successful business in our industry. Our Sustainability Charter is based around four cornerstones:

REGULATION	RESPONSIBILITY	CORPORATE GOVERNANCE	PEOPLE & COMMUNITIES
Only operate in regulated markets	Scientific approach to safer gambling	Best in class corporate governance	Best place to work
100% regulated markets by end of 2023	Leverage technology for player safety	Strengthened Board	Reduce environmental impact
Pro-active regulator engagement	New responsibility algorithms	Strengthened Processes	£100m to Entain Foundation over 5 years
	Remuneration tied to responsibility		

LEADERSHIP



Jette Nygaard-Andersen CEO

- Appointed CEO January 2021
- Entain NED since December 2019
- Number of leadership positions at MTT
- Former CEO of Viasat AB



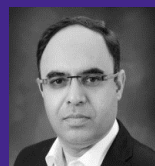
Rob Wood CFO & Deputy CEO

- Deputy CEO since January 2021, Group CFO since March 2019
- With Group for 6 years
- Former VP at Cerberus Capital



Robert Hoskin CGO

- Appointed Chief Governance officer in Jan 2021
- Previously Group Director of Legal having joined Entain in 2005



Sandeep Tiku COO

- Appointed COO July 2020
- With Entain since 2014, first as IT Director and then CTO
- Chief architect of Entain's proprietary technology platform

LONG TERM SUSTAINABILITY = LONG TERM SUCCESS



CONTACT US

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