



For the good of entertainment

Electronic communications preference form

If you do not return this form within 28 days from the date of the Company's AGM circular of which this preference form forms a part, you will be deemed to have consented to publication by means of Electronic Communication, and specifically via the Company's website and you will no longer receive hard copies in the post.

Please complete the form overleaf and return to:

UK based members:
FREEPOST SAS,
34 Beckenham Road,
BR3 9ZA
(Please note this is all you need to write on the envelope and no stamp is required).

Overseas members:
SAS – Link Group,
10th Floor, Central Square,
29 Wellington Street,
Leeds LS1 4DL
United Kingdom

Barcode:

Barcode:

Event code:



Entain plc (the "Company")

FORM OF PROXY – 2021 ANNUAL GENERAL MEETING

Please complete in BLOCK CAPITALS

I/We of

Being a shareholder of the Company hereby appoint the Chairman of the meeting or (see notes 1 and 5)

..... (Name of proxy)

(Number of shares)

Please indicate here if you are appointing more than one proxy (see note 5)

as my/our proxy to attend, represent and vote for me/us on my/our behalf at the Annual General Meeting ("AGM") of the Company to be held at Suite 7, Atlantic Suites, Europort Avenue, Gibraltar GX11 1AA at 10.00 a.m. (Central European Time) on 25 June 2021 and at any adjournment thereof.

I/We direct my/or proxy to vote on the following resolutions as I/we have indicated by marking the appropriate box with an 'X'. If no indication is given, my/our proxy will vote or withhold his or her vote at his or her discretion and I/we authorise my/our proxy to vote (or withhold his or her vote) as he or she thinks fit in relation to any other matter which is properly put before the meeting.

Please clearly mark the box below to instruct your proxy how to vote

Ordinary Resolutions

- 1. Receive the 2020 annual report
- 2. Approve the 2020 Directors' remuneration report
- 3. Re-appoint KPMG LLP as auditor
- 4. Authorise the Directors to agree the auditor's remuneration
- 5. Elect David Satz as Director
- 6. Elect Robert Hoskin as Director
- 7. Elect Stella David as Director
- 8. Elect Vicky Jarman as Director
- 9. Elect Mark Gregory as Director
- 10. Re-elect Rob Wood as a Director
- 11. Re-elect Jette Nygaard-Andersen as a Director
- 12. Re-elect J M Barry Gibson as a Director

For	Against	Withheld
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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- 13. Re-elect Peter Isola as a Director
- 14. Re-elect Pierre Bouchut as a Director
- 15. Re-elect Virginia McDowell as a Director
- 16. To approve and ratify aggregate fees paid to Non-Executive Directors
- 17. To approve an increase to the maximum number of Board members
- 18. Authorise the Directors to allot the Company's shares

For	Against	Withheld
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Special Resolutions

- 19. Approve the general disapplication of pre-emption rights
- 20. Approve the disapplication of pre-emption rights for acquisitions and other capital investment
- 21. Authorise the Directors to acquire the Company's shares

For	Against	Withheld
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Signature

Date

Entain plc (the "Company")

ELECTRONIC COMMUNICATIONS PREFERENCE FORM

Please complete in BLOCK CAPITALS

Full name of member(s):

.....

.....

Address:

.....

Investor Code (if known):

(This can be found on your share certificate)

Signature

Date

Please tick ONE of the boxes below and return to Link Asset Services at the appropriate address shown overleaf.



NOTIFICATION OF AVAILABILITY

I/We would like to receive email notification when new documents and information are published by means of Electronic Communications by being made available on the Company's website. My/our email address for this purpose is provided below.

Email address:

You may, alternatively, register your email address via the share portal: www.signalshares.com

If you do not provide an email address then the Company will send you a letter notifying you that new Company documents have been published on the Company's website.



PRINTED MATERIAL

I/We would prefer to continue receiving all documents and information in paper form rather than by means of Electronic Communications via the Company's website. Please continue to send them to me/us by post.

Notes on Form of Proxy

- As a shareholder you are entitled to appoint one or more proxies to exercise all or any of your shareholder rights to attend and to speak and vote on your behalf at the meeting. The appointment of the Chairman of the meeting as proxy has been included for convenience. To appoint as a proxy any other person, delete the words "the Chairman of the meeting or" and insert the full name of your proxy in the space provided. A proxy need not be a shareholder of the Company. If you wish your proxy to speak at the meeting, you should appoint a proxy other than the Chairman of the meeting and give your instructions to that proxy. If the proxy is being appointed in relation to part of your holdings only, please enter in the space provided the number of shares in relation to which they are authorised to act. If this box is left blank, they will be authorised in respect of your entire shareholding. **As explained in the Chairman's letter accompanying the AGM notice dated 18 May 2021, shareholders are strongly encouraged not to attend the AGM, but to lodge their voting instructions.**
- Completion and submission of the form of proxy will not prevent you from attending the meeting and voting at the meeting in person, in which case any votes cast by your proxy will be excluded. **As explained in the Chairman's letter accompanying the AGM notice dated 18 May 2021, shareholders are strongly encouraged not to attend the AGM, but to lodge their voting instructions.**
- To be valid the form of proxy should be completed, signed and delivered (together with the power of attorney or other authority (if any) under which it is signed, or a notorially certified copy of such power or authority) to the Company's registrars, Link Asset Services, PXS1, 10th Floor, Central Court, 29 Wellington Street, Leeds LS1 4DL not later than 9.00 a.m. (London time)/10.00 a.m. (Central European Time) on 23 June 2021 or, in the case of a poll taken subsequent to the date of the meeting, or any adjourned meeting, not less than 24 hours before the time appointed for the taking of the poll which is taken more than 48 hours after the day of the meeting or adjourned meeting.
- In the case of a company being a shareholder then this proxy form must be executed under its common seal or signed on its behalf by an officer of that company or an authorised attorney for that company.
- You may appoint more than one proxy provided that each proxy is appointed to exercise the rights attached to a different share or shares held by that shareholder. Shareholders who intend to appoint more than one proxy can obtain additional Forms of Proxy from Link Asset Services on 0871 664 0300 if you are phoning from the United Kingdom or +44 (0)371 664 0300 if you are calling outside the United Kingdom. Calls are charged at the standard geographical rate and will vary by provider. Calls from outside of the United Kingdom will be charged at the applicable international rate. Lines are open 9.00 a.m. to 5.30 p.m. (London time) Monday to Friday (excluding public holidays in England and Wales). Alternatively, the Form of Proxy provided may be photocopied prior to completion. The Forms of Proxy should be returned in the same envelope and each should indicate that it is one of multiple appointments being made. If you return more than one proxy appointment, either by paper or electronic communication, the appointment received last by the Company's registrar before the last time for the receipt of proxies will take precedence. **As explained in the Chairman's letter accompanying the AGM notice dated 18 May 2021, shareholders are strongly encouraged not to attend the AGM or to appoint a third proxy to attend on your behalf and instead let the Chairman of the AGM act as your proxy and vote your shares.**
- In the case of joint holders, the vote of the senior holder who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of any other joint holders. For these purposes, seniority shall be determined by the order in which the names stand in the Company's shareholders' register in respect of the joint holding.
- A "vote withheld" option has been included on the form of proxy. The legal effect of choosing this option on any resolution is that you will be treated as not having voted on the relevant resolution. The number of votes in respect of which votes are withheld will, however, be counted and recorded, but disregarded in calculating the number of votes for or against each resolution.
- Shares held in uncertificated form (i.e. in CREST) may be voted through the CREST Proxy Voting Service in accordance with the procedures set out in the CREST manual. Further details are set out in the AGM notice dated 18 May 2021.